



Mothers Against Drunk Driving  
National Office  
madd.org

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Suite 700  
Washington, DC 20036

877.ASK.MADD  
877.MADD.HELP victim support

September 11, 2017

Postal Regulatory Commission  
901 New York Avenue NW, Suite 200  
Washington, DC 20268-0001

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POSTAL REGULATORY  
COMMISSION  
OFFICE OF THE SECRETARY

RE: Docket No. RM 2017-12

Dear Commissioners:

I am writing on behalf of Mothers Against Drunk Driving, our supporters and, most importantly, victims of drunk driving. We rely on the U.S. Mail to raise funds and communicate with our supporters and constituents. Without the mail, our fundraising would suffer severely and, as a consequence, so would our mission.

We simply do not understand why suddenly there is a need to increase nonprofit marketing mail rates for the nominal benefit of commercial marketing mail. This would seem to fly in the face of the rationale of the law granting nonprofits a discounted rate.

As a practical matter, injecting unanticipated increases such as those proposed here by USPS will mean that our fundraising budget will not be able to keep pace with the increase in postage costs. The inevitable result will be a reduction in our use of the mail, a reduction in our revenues, and, in turn, a reduction in our ability to serve victims of drunk driving.

If our postage rates were to increase, say, 5 percent, and produce a corresponding 5 percent loss of revenue, we would not be able to serve as many drunk driving victims. Respectfully, we ask you to consider this consequence.

Please do not change the current system for calculating nonprofit rates. Implemented by the Postal Service ten years ago, we see no pressing need for a change, especially not one that will do harm to all nonprofits using the mail.

Sincerely,

J.T. Griffin

Chief Government Affairs Officer  
MADD